



NORTH DAKOTA
DEPARTMENT *of* HEALTH

NEWS RELEASE

For Immediate Release:
Dec. 2, 2009

For More Information, Contact:
Loreeta Canton or Stacy Eberl
Office of Public Information
North Dakota Department of Health
Phone: 701.328.2372
E-mail: lcanton@nd.gov
sleberl@nd.gov

State Health Department Wins 10 Awards for Excellence in Communication

BISMARCK, N.D. – The North Dakota Department of Health received 10 awards for excellence in public health communication from the National Public Health Information Coalition, America's premier organization of public health communicators, during the organization's recent annual conference.

The Department of Health received the following awards:

Gold:

- *On the Path to a Healthier Tomorrow* – Major Reports
- "Tobacco-Free Times" – Newsletters
- "Doctor Encourages Flu Vaccination" (public service announcement) – Television Marketing

Silver:

- North Dakota's Response to the Floods of 2009 – Real Time Risk Communication
- *Children with Special Health-Care Needs in North Dakota* – Major Reports
- "Mom to Mom" (PSA) – Television Marketing

Bronze:

- North Dakota's Flood Response (video timeline) – Special Audio/Video Projects
- "Breastfeeding: A Gift That Lasts a Lifetime" (calendar) – Print and Graphic Specialty Projects
- "State Health Department Announces Preliminary Findings in Blood Lead Level Study" – News Releases
- "Don't Quit Until You Quit" – Posters

-- more --

600 E. Boulevard Ave. Dept. 301, Bismarck, North Dakota 58505-0200
Phone: 701.328.2372 Fax: 701.328.4727 E-mail: health@nd.gov

Visit the health department home page at www.ndhealth.gov.

“Much of the work of the state health department involves educating the public about important health and safety issues,” said State Health Officer Terry Dwelle, M.D. “It’s great to see some of these efforts recognized at a national level. I’m very proud of the efforts of everyone involved.”

The National Public Health Information Coalition was established in 1989 to promote an awareness of public health issues throughout the nation. Its more than 400 members include local, state and territorial health department communication specialists, as well as communication partners from federal health agencies, nonprofit organizations and professional health-services groups.

For more information, contact Loreeta Canton or Stacy Eberl at 701.328.2372.

-- 30 --

Please note: To access archived news releases and other information, visit the North Dakota Department of Health Press Room at www.nddohpressroom.gov.